

A3 sheet-fed inkjet prototype printer to debut at PRINTING United Expo 2023

SCREEN Graphic Solutions Co., Ltd. announces its cooperation with KYOCERA Document Solutions Inc. in the development of “Truepress JET S320,” an A3 sheet-fed digital inkjet printer, and then aim of its commercialization. The Truepress JET S320 prototype will make its debut at the “PRINTING United Expo 2023” to be held in Atlanta, Georgia, in the US from October 18 (Wed) to 20 (Fri).

Outline

In recent years, especially in the commercial printing and publishing markets, there has been a shift toward businesses utilizing digital printing technology. This change is driven by a broader societal shift toward businesses that leverage digital data. In contrast to the traditional production of broadcast-style advertisements and prediction-based mass production, there is now a demand for data-driven targeting and personalized advertising materials. This shift has resulted in a move toward production that involves printing only the necessary quantity at the required time, often with targeted messaging.

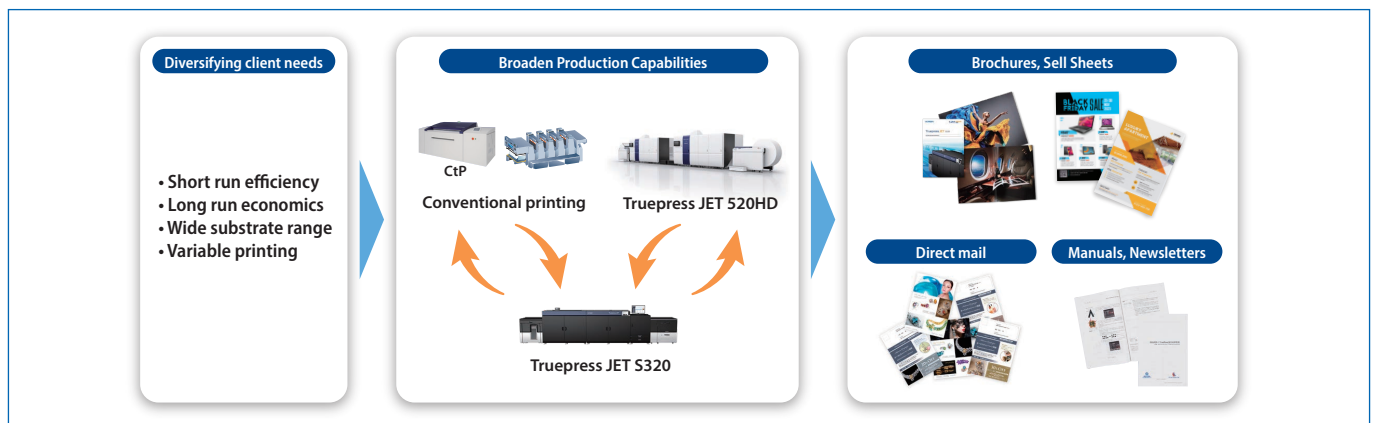
SCREEN GA has provided a line of high-speed, continuous-feed inkjet digital presses, the Truepress JET 520 series, in response to these needs. These digital inkjet presses have been widely embraced for various printing applications such as transactions, direct mail, catalogs, brochures, publications, and more. Now a global leader in this market,

SCREEN GA has been commercializing an A3 sheet-fed inkjet digital printing machine by leveraging the technical expertise in A3 production printers held by KYOCERA Document Solutions Inc., along with SCREEN GA’s Truepress ink SC/SC+ technology for ink compatibility with standard coated papers. This proprietary ink prints on commercially available coated papers without the requirement of coating or priming.

With the introduction of this product, SCREEN GA is expanding various solutions, including the enhancement of workflow solutions integrated with our EQUIOS workflow system, hybrid printing in conjunction with CtP and offset printing, and increased productivity through the combined use of the Truepress JET 520 series.



Truepress JET S320



Truepress JET S320 target solutions

Note: Truepress, Truepress ink, and EQUIOS are registered trademarks and/or trademarks of SCREEN Holdings Co., Ltd. in Japan and/or certain other countries.