

SCREEN Graphic and Precision Solutions Co., Ltd.

SCREEN Launches Truepress Jet L250AQ Aqueous Inkjet Label Printing System

New System Reduces Initial Costs and Accelerates Transition to Digital Printing

Kyoto, Japan – August 24, 2016 – SCREEN Graphic and Precision Solutions Co., Ltd. (SCREEN GP) is making final preparations for the launch of its new Truepress Jet L250AQ aqueous inkjet label printing system. The Truepress Jet L250AQ is expected to provide companies with significant reductions in initial costs.



Truepress Jet L250AQ

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In recent years, there has been rapid growth in the demand for print on demand (POD) systems that are able to produce a wide array of high value added labels with short turnaround time. Recognizing this trend, SCREEN GP launched the Truepress Jet L350UV inkjet label printing system in October 2013. Since its introduction, SCREEN GP has also continued to promote the transition to digital label printing systems.

The new Truepress Jet L250AQ is an aqueous inkjet label printing system that delivers even lower initial costs than the existing SCREEN GP systems. The main unit is designed to be extremely compact (W 1,500 x D 917 x H 1,591 mm) and can easily be installed in conjunction with the existing production lines. This makes it ideal for companies wishing to expand their use of digital printing.

The Truepress Jet L250AQ uses specialized aqueous type inks and provides a maximum resolution of 1,600 x 1,600 dpi (in high-quality mode), with a minimum droplet size of only 1 to 2 picoliters. Together these features allow rich color reproduction with natural gradations.

The system also delivers a top printing speed of 18 meters per minute, enabling stress-free production of small to medium volume jobs. This ease of operation also extends to the intuitive, user-friendly touch screen. Additionally, as a plateless system, the Truepress Jet L250AQ does not require complicated adjustment work, allowing even relatively inexperienced personnel to operate it.

SCREEN GP will exhibit the Truepress Jet L250AQ at KIPES (Korea International Printing Machinery and Equipment Show), to be held from August 31 to September 3 at KINTEX (Korea International Exhibition Center). Following this, we will also display the system at Labelexpo Americas, the US's largest label and package printing event, to be staged from September 13 to 15 at the Donald E. Stephens Convention Center in Chicago. After introducing the Truepress Jet L250AQ at KIPES and Labelexpo Americas, the company will begin sales in Japan, the US, South Korea, Australia and New Zealand.

SCREEN GP remains focused on the development of new solutions that can help individual companies expand their printing business. It is also fully committed to the continuing growth of the overall printing industry.

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