



## **SCREEN Celebrates Milestone with 200 Installations of the Truepress Jet L350UV Series**

Kyoto, Japan – May 24, 2022 – SCREEN Graphic Solutions Co., Ltd. (SCREEN GA) announces the installation of the Truepress Jet L350UV SAI S at Hickman Label Company of Lebanon, Tennessee. The installation, which took place in February 2022, marks the 200th in the world for the Truepress Jet L350UV series. Launched in 2019, the Truepress Jet L350UV SAI follows its earlier models, the Truepress Jet L350UV+ and Truepress Jet L350UV+LM, and the original model, the Truepress Jet L350UV, which was launched in 2014. The Truepress Jet L350UV SAI series offers greater stability with printing speeds of up to 60 meters per minute and allows for seven printheads with the option for an eighth.



**Hickman Label Company, destination of 200th unit of the Truepress Jet L350 series**

Please download the photo from [www.screen.co.jp/en/about/nr-photo\\_2022](http://www.screen.co.jp/en/about/nr-photo_2022)

Hickman Label Company chose the Truepress Jet L350UV SAI S to expand its business into a full-service label production operation. The company got its start in 2015 by supplying blank labels to the industry. Its founder, Neil Hickman, needed a compact press that was easy to operate and one whose manufacturer offered exceptional training and a great service program.

Immediate plans for Hickman Label Company include constructing a 2,800 square meter facility to accompany its existing 1,700 square meter building and 370 square meter warehouse. The company also plans to purchase additional SCREEN equipment and hire more operators. “I expect that the printing side of the business will grow to be as big as or even bigger than the blank side of our business,” said Hickman. “The press is already running every day. It’s been a great investment for us.”

To better serve its wide range of customers in a variety of industries, Hickman Label Company will be expanding its website to include an online store for its label side of the business. The company will offer label manufacturing throughout the United States.

**Comments by Yuki Yoshi Tanaka, President of SCREEN Graphic Solutions Co., Ltd.**

While the severe situation caused by COVID-19 has continued in recent years, the volume of label shipments has shown steady growth. This has made it even clearer that label printing is an “essential business” for people’s lives. In addition, expectations for digital printing are increasing year by year, as the need for remote working and smaller workforces as well as the shortage of intermediate materials created by supply chain management disruption have led to a greater reevaluation of the shortening and optimization of printing processes than ever before.

The Truepress Jet L350UV SAI not only offers the features of digital printing, but also delivers ease of use and market-leading high uptime thanks to its high stability in maintaining print quality, extensive after-sales support, and proactive service systems. We believe these are the reasons why so many of our customers have adopted our systems. Many of them own multiple units of our systems even though we are a latecomer to the digital label printing industry.

SCREEN GA will continue to contribute to the development of this industry by responding to diverse customer needs and providing optimal solutions to a market that continues to change rapidly due to COVID-19 and environmental issues.

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