



**SCREEN** Graphic Solutions Co., Ltd.

**SCREEN wins EDP 2021 “Best label printer” award for its Truepress Jet L350UV SAI S**

*EDP jury praises SCREEN’s inkjet label printer for its software and substantial improvements in quality and speed*

Kyoto, Japan – February 15, 2022 – SCREEN Graphic Solutions Co., Ltd. has won an EDP award for its Truepress Jet L350UV SAI S, the 3rd prize awarded to the Japanese leader in digital inkjet technology by the European Digital Press Association. The jury voted the Truepress Jet L350UV SAI S “Best label printer” for its ease-of-use thanks to its excellent software, as well as for its improved quality and speed.

“This prestigious prize rewards our commitment to helping our label printing clients to continuously enhance efficiency and productivity with evolved high reliability through continuous innovations. This enables them to gain a competitive advantage, and be at the forefront of the label printing industry,” says Tai Motoshige, Marketing Director SCREEN Europe.



**EDP Award logo**



**Truepress Jet L350UV SAI S**

Please download the photos from [www.screen.co.jp/en/about/nr-photo\\_2022](http://www.screen.co.jp/en/about/nr-photo_2022)

Introduced in 2020, the SCREEN Truepress Jet L350UV SAI S builds on the success of the popular PLUS range, as a high-productivity, high-quality and versatile UV inkjet label press. The Japanese word ‘sai’ means ‘colorful’, and the new SCREEN Truepress Jet L350UV SAI series was developed to help printers produce a wider range of spot colors to meet brand owners’ challenging demands. The machine prints on substrate widths of up to 350 mm wide, with a print speed of up to 60 meters per minute. SCREEN so far has sold more than 200 units of its Truepress Jet L350UV series.

This new platform is compact and extremely configurable, so able to accommodate today’s printing requirements. It can also expand its capabilities should market trends demand this. The Truepress Jet L350UV SAI S has a 4-color CMYK device, and can easily be upgraded to a 7-color configuration – including white, orange, and a unique blue. The additional colors extend the gamut, as well as reducing the amount of ink needed – it uses all the ink set available, even if the job contains just CMYK data, so offering large ink savings.

SCREEN, one of the world’s leading label inkjet technology developers and manufacturers, with a strong reputation as a print technology innovator, previously won EDP awards for its Truepress Jet L350UV+LM in 2018 and its Truepress Jet L350UV label press in 2014.

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