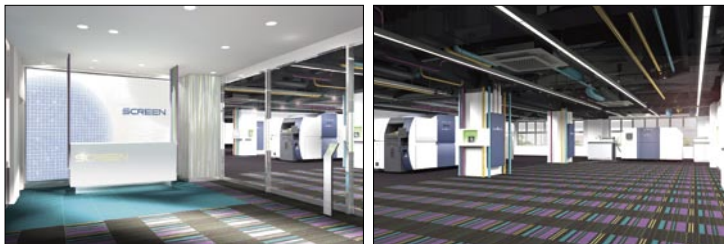


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**Dainippon Screen Opens “WHITE CANVAS MON-NAKA”,
A New Solution Demonstration Base for the Printing Equipment Business
*Presenting Print On Demand Integrated Solutions Covering Data Processing
To Post-Press Processing***

Kyoto, Japan -- September 14, 2011 -- Dainippon Screen Mfg. Co., Ltd. is opening “WHITE CANVAS MON-NAKA”, a new solution demonstration base that offers visitors a comprehensive experiential presentation of Print On Demand (POD) solutions, in Koto-ku, Tokyo on September 16. WHITE CANVAS MON-NAKA will be used as a facility for reviewing and resolving various problems experienced by the printing industry in the production processes, from POD data processing to post-press processing.



Space design of WHITE CANVAS MON-NAKA

Please download the photo from
<http://www.screen.co.jp/press/nr-photo/indexE.html>

<WHITE CANVAS MON-NAKA Profile>

Address:

Etchujima 1-1-1, Koto-ku, Tokyo

Total floor area:

Approx. 1,300 m² (1,555 yd²)

Operation start:

September 16, 2011

IT technologies in today’s printing industry have advanced to the point where it is experiencing an increasing demand to add more value to printed materials and for further labor-saving innovations in the production process. There is currently a strong requirement for new solutions that reimagine the conventional production environment, which involves segmented workflow, into an integrated production environment where processes are seamlessly connected.

To meet the needs of the industry, Screen lent its full weight to the promotion of the integration of POD production workflow in partnership with other manufacturers and distributors. WHITE CANVAS MON-NAKA was set up so that visitors can experience our solutions. The building has equipment and software installed for pre-processing (including data processing), outputting (all types of digital inkjet printing systems), and post-press processing (cutting and binding), and demonstrations are available at all times. Not only does the new facility exhibit more concrete integrated solutions, but it also presents new solutions leveraging the technically trendy cloud computing to visitors from all parts of Japan and abroad, particularly Asia and Oceania. WHITE CANVAS MON-NAKA will also be utilized as a research institute that investigates issues that need to be resolved in order to generate the final product desired by the client as well as providing feedback to the development and manufacturing divisions. Additionally, WHITE CANVAS MON-NAKA

includes a large seminar room that can accommodate 120 people and is available for exhibitions and other events. The seminar room will also be offered as an event space open for use by collaborating manufacturers, distributors, printing industry associations and organizations.

Screen will deliver an extensive range of solutions in the printing equipment business from the newly opened base WHITE CANVAS MON-NAKA as part of its contribution to technical innovation in the printing industry.

Note: During the International Graphic Arts Show 2011 (IGAS 2011) held from September 16 (Friday) to 21 (Wednesday) at Tokyo Big Sight in Ariake, Tokyo, a shuttle bus service will connect WHITE CANVAS MON-NAKA and Tokyo Big Sight to complement Screen's exhibition booth at IGAS.