

## **Full-Scale Entry into the Industrial Inkjet Printing Machinery Market - Expansion of Business Domain through Development of Inkjet Technology -**

The Media Technology Company (President: Kyohei Fujisawa) of Dainippon Screen Mfg. Co., Ltd. (Headquarters: Kyoto, Japan) has announced two inkjet printing systems for industrial printing applications. With these two machines the company demonstrates its intention to expand its business domain through full-scale entry into this fast growing market.

In recent years, the demand for greater flexibility from print providers has increased and POD (Print on Demand) systems that are capable of printing exactly the required number of copies at the required time have grown rapidly in popularity. Due to this trend, the digital printing market that makes POD possible continues to expand year by year. Attention is particularly being focused on inkjet technology because of its flexibility to be used for a wide range of applications.

In acknowledgment of these trends, Screen has developed the “Truepress Jet650UV” and the “Truepress Jet2500UV”, inkjet printing systems. Both machines demonstrate Screen’s pedigree as a precision manufacturer and its long history of building innovative imaging technologies. Following on from the acquisition of UK-based Inca Digital Printers and the successful launch of the Truepress Jet520 at IPEX 2006, these machines consolidate Screen’s position as a leading supplier of inkjet production systems.

The Truepress Jet650UV was developed for the industrial printing market, where the business model of incorporating POD systems into a variety of products during the production process is gaining considerable attention. It boasts highly-customizable specifications and provides precise, high-resolution imaging that responds to the demands of a large number of industrial users.

The Truepress Jet2500UV is a versatile, high-quality, large-format inkjet printing system designed for markets that demand large-size, high-speed printing. It covers a maximum printing width of 2,500mm and makes it possible to print on a variety of media including panels and construction materials.

Screen is currently the world’s leading supplier of computer-to-plate and prepress systems. Last year Screen developed Truepress Jet520, an inkjet printing system capable of printing direct mail, transactional and commercial POD applications. Screen is confident that its new products aimed at the industrial printing market will aid the company in expanding its inkjet technology into an ever wider domain.

The company recognizes inkjet as a key enabler for future success and is committed to developing further inkjet production systems as a key pillar of business growth for its media technology division.

\* The Truepress Jet2500UV will be shown as a technology demonstration at FESPA 2007, the world’s largest screen printing equipment exhibition, in Berlin, Germany from June 5 to 9.



**Truepress Jet650UV**



**Truepress Jet2500UV**

Please download the photo from  
<http://www.screen.co.jp/press/nr-photo/indexE.html>