

SCREEN entered into an OEM agreement on Truepress Jet520 technology with IBM

Media Technology Company (President: Kyohei Fujisawa) of Dainippon Screen Mfg. Co., Ltd. (Headquarters: Kyoto, Japan) has recently entered into an OEM agreement with IBM Printing Systems Division for Screen's Truepress Jet520.

Truepress Jet520 is Screen's full color variable printing inkjet printer offering the perfect balance of exceptional performance, good print quality and competitive operating costs. This pioneering system brings together Screen's customer-proven prepress technology and the latest developments in inkjet printing based on Seiko Epson's inkjet head and ink technology. Color management and fast processing speeds combine to produce personalized catalogs, direct mail pieces, full-color account statements and other high-quality printed materials based on customer databases as well as short-run printing materials.

Truepress Jet520 was first introduced at Print05 in September, 2005 in Chicago. It was also demonstrated at JGAS2005 in Tokyo, IPEX2006 in Birmingham, On Demand2006 held in Philadelphia.

At Graph Expo, IBM showed a technology demonstration of this new drop on demand inkjet technology for production color printing. At the same time, IBM announced a Statement of Direction (SOD) which stated " IBM intends to offer a new production color printing platform using inkjet technology in a phased release that, over time, will leverage IBM's server and controller technology, advancements from the AFP Color Consortium, and IBM's workflow portfolio."

IBM named Screen as the technology provider for the demonstration and indicated that the technology utilizes Seiko Epson piezo drop-on-demand inkjet technology and water-based pigment inks.

Screen expects that the OEM agreement on the Truepress Jet520 technology with IBM would expand our presence in the digital printing market.

About Graph Expo

Graph Expo is the largest annual show of its kind in the Americas.

About IBM Printing Systems Division

For more information visit ibm.com/printers.



Truepress Jet520

Please download the photo from
<http://www.screen.co.jp/press/nr-photo/indexE.html>