



<u>Doc.No: NR040608E</u> June 8, 2004

## Dainippon Screen announces release of new thermal CTP for the newspaper industry Screen enters a new field with its commercial printing CTP technology

Kyoto, Japan, June 8, 2004—Dainippon Screen Mfg. Co., Ltd. (Headquarters: Kyoto, Japan/President: Akira Ishida) has added a new model to its PlateRite series thermal CTP (Computer to Plate) line, the PlateRite News. Designed for the newspaper industry, the PlateRite News will be available for ordering in the U.S. market starting June 19, 2004.

The PlateRite News is a new thermal plate recorder that images digital printing data directly on the plate using a laser. It supports  $2L2W^{*1}$  plates, with a maximum plate size of  $1,160 \times 931$  mm, and can output up to  $35 \times 1L2W^{*2}$  (910 x 600 mm) plates an hour, making it ideal for the demands of newspaper production, in which every second counts.

The PlateRite News has been exhibited at NEXPO 2004\*3, which took place from June 19 to June 22 in Washington D.C., at which time sales aimed at North America's relatively advanced newspaper industry CTP market will commence.

This new model provides Screen with the opportunity to create a line of equipment designed to suit the needs of various companies, especially those in mass production, and will help Screen get a foothold in the newspaper industry, where demand for CTP is expected to increase in the future. Screen plans to increase its equipment share both in worldwide, with the goal of becoming the world's top maker of CTP equipment.

- \*1 A plate that can accommodate two standard newspapers spreads vertically.
- \*2 A plate that can accommodate a standard newspaper spread.
- \*3 NEXPO 2004 is an annual exhibition of equipment and materials for the newspaper industry sponsored by the Newspaper Association of America (NAA).

## **Suggested Price in Japan:**

Not yet determined

## Sales Starting Time in Japan:

Fall in 2004

## **Expected quantity of sales:**

50 units p.a.



PlateRite News